



Montana Downtown Conference

October 24-26, 2012

Great Falls, MT

Conference Schedule

Wednesday, October 24

11:00am	Registration opens	<i>Missouri Room, Civic Center</i>
12:00pm-1:00pm	Opening Lunch, provided by Bert & Ernie's <i>The History of Downtown Great Falls</i> Ike Kaufman, Kaufman's Menswear, 3rd generation	<i>Missouri Room, Civic Center</i>
1:15pm-2:30pm	Conference Session: <i>Squeezing Operating Funds out of Special Events</i> Kathy LaPlante, National Trust for Historic Preservation	<i>Missouri Room, Civic Center</i>
2:45pm-3:45pm	Familiarization Walking tours of Downtown Great Falls	<i>Civic Center steps, Park Dr</i>
3:45pm-5:00pm	Check into hotel rooms See Conference Map for details	
5:00pm-7:00pm	Montana Happy Hours See Conference Map for details—begin at Davidson Skywalk at 5pm Beverages & food provided by The Front Brewing Company, Bert & Ernie's & The Tap House Grill	<i>Davidson Skywalk, Church Harris, CTA</i>

Thursday, October 25

8:00am-8:30pm	Continental Breakfast	<i>Missouri Room, Civic Center</i>
8:30am-11:30am	<i>Taxation with Representation</i> Donovan Rypkema, <i>100 Common Denominators of Successful Downtowns</i> Joe Minicozzi, <i>The Economic Benefit of Your Downtown</i> Taxation Panel: Pete Brown, <i>Historic Tax Credits</i> Randy Hafer, <i>Tax Increment Financing</i> Bill Bronson, <i>Tax Abatements</i>	<i>Missouri Room, Civic Center</i>
11:45am-1:15pm	Lunch on your own—See Conference Map for restaurants	
1:30pm-2:30pm	Walking/Trolley tour of Downtown Great Falls Four tours to choose from, all will depart from the Civic Center steps: <i>Residential Tour</i> , led by Beth Schoenen (local real estate agent) <i>Historic Railroad District</i> , led by Ellen Sievert (City/County HPO) <i>River's Edge Trail</i> , led by Doug Wicks (President, Recreational Trails, Inc.) <i>Trolley Tour</i> , led by Carol Place— <u>advance sign-up</u> at Registration table (Trolley tour will be limited to 21, first come-first serve)	<i>Civic Center Steps, Park Dr</i>

Thursday, October 25 continued

2:45pm-4:00pm	Conference Sessions: Show Them the Way (and reap the financial benefits) Vicky Soderberg, Cygnet Strategies (Wayfinding) Know Me, Know You: Diversity of Boards by Personality Types Mark Willmarth, Vision West	Missouri Room, Civic Center Gibson Room, Civic Center
4:15pm-5:30pm	Conference Sessions: Master Plan Roundtable Panelists: Chris Naumann, Bozeman; Mike Haynes, Great Falls; Linda McCarthy, Missoula Design/Development Review Roundtable Panelists: Jana Cooper, Great Falls; Philip Maechling, Missoula; Jim Jarvis, Butte	Missouri Room, Civic Center Gibson Room, Civic Center
5:30pm-6:30pm	Montana Happy Hour	Mansfield Stage, Civic Center
6:30pm-8:00pm	Dinner, provided by Clark & Lewie's Performance by the Preservation Players	Missouri Room, Civic Center

Friday, October 26

8:00am-8:45pm	Continental Breakfast	Missouri Room, Civic Center
8:45am-10:00am	Conference Sessions: Art/Beautification Roundtable Panelists: Ryan Rickert, Bozeman; Lisa Harmon, Billings; Kathi Olson, Missoula Parking Roundtable Panelists: Anne Guest, Missoula; Max Clark, Boise, Idaho; Dennis Burns, Kimley-Horn	Missouri Room, Civic Center Gibson Room, Civic Center
10:15am-11:30am	Conference Sessions: The Role of Branding in Downtown Development Ed Barlow, Northstar Social Media Jeff Mangan, Fatmoose Media	Missouri Room, Civic Center Gibson Room, Civic Center
11:45am-12:30pm	Closing Lunch, provided by JJ's Bakery The Future of Downtown Great Falls Greg Doyon, City of Great Falls	Missouri Room, Civic Center
12:30pm	Adjourn	
12:30pm	"Post Adjournment" Roundtable Opportunity An optional, informal opportunity to share & visit with other attendees	

Montana Downtown Coalition Members

